

## SavATree Continues Support as an ISA Canopy Partner

**ATLANTA, Ga.** — The International Society of Arboriculture (ISA) is pleased to announce SavATree, the first and largest tree care company in North America, will continue to support ISA through its Canopy Partners program.

The ISA Canopy Partners program is a collaborative initiative that brings together industry leaders to support ISA's mission to promote the professional practice of arboriculture, inform the public about the benefits of trees and provide a global network of arborists, urban foresters and people who care for trees.

"Our ISA Canopy Partner's investment in our work provides critical resources for ISA to promote the professional practice of arboriculture," said Caitlyn Pollihan, the CEO and Executive director of ISA. "With their support, ISA can continue exploring ways to support our members, credential holders, and future arborists as well as inform the public about the importance of healthy trees."

The ISA Canopy Partners have supported public education on the importance of proper tree care through our TreesAreGood brand, transitioning *Arboriculture and Urban Forestry*—ISA's peer-reviewed journal—to an open access model, and the 2022 Virtual Event, which allowed ISA to bring educational materials to more than 2000 people worldwide in six different languages.

Founded in 1978, SavATree was created with a single objective: to save trees from the devastating effects of the gypsy moth caterpillar. Since then, the company has expanded throughout the country and added lawn care, deer deterrence, tick management and holiday lighting to its portfolio, and SavATree was the first multi-state tree care company in the US to earn the coveted accreditation by the Tree Care Industry Association for adhering to the highest quality service standards, business ethics and customer satisfaction. SavATree further requires that each of its client representatives become ISA Certified (or licensed for those states that have this requirement) to ensure proper diagnosis and sensible solutions are offered to their clients.

"SavATree and ISA have always had a shared goal to continuously improve the tree care profession through education, science and technology," according to SavATree CEO, Carmine Schiavone. "As we expand our reach across the country, we're making a conscious effort to ensure our growing team is held to the highest green industry standards. We are excited to continue to support the ISA Canopy Partners program and look forward to collaborating with other leaders to advance the industry worldwide."

Through the Canopy Partners program, ISA is able to provide arborists with programming, services, and research to better equip them to serve and educate the greater public, and advance the profession as well as the tree care industry worldwide. Additionally, the Canopy Partners program helps to address critical environmental issues, impact decision and policy makers, spread valuable education and research while also staying on the cutting edge of industry trends, innovation and technology.

For more information about the ISA Canopy Partners program visit [the ISA website](https://www.isa-arbor.com) or contact [corporatesales@isa-arbor.com](mailto:corporatesales@isa-arbor.com). For information on SavATree, please visit their website at [www.savatree.com](https://www.savatree.com).

### ABOUT ISA

*The International Society of Arboriculture (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally-recognized certification program in the industry, including ISA Certified Arborist®.*

**ABOUT SavATree**

*[SavATree](http://www.savatree.com) provides environmentally sensible stewardship of valued residential and commercial properties helping our clients care for what they love. Their nationwide team of industry certified arborists and highly trained field specialists delivers professional tree, shrub, and lawn care to their loyal clients, making the intersection between trees and people work. With their innovative science-based programs, SavATree protects and enhances client landscapes. Learn more at [www.savatree.com](http://www.savatree.com)*

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